

WORLD
in Stockholm,
August 31-September 5, 2014
WATER
WEEK

Presentation from the
2014 World Water Week in Stockholm

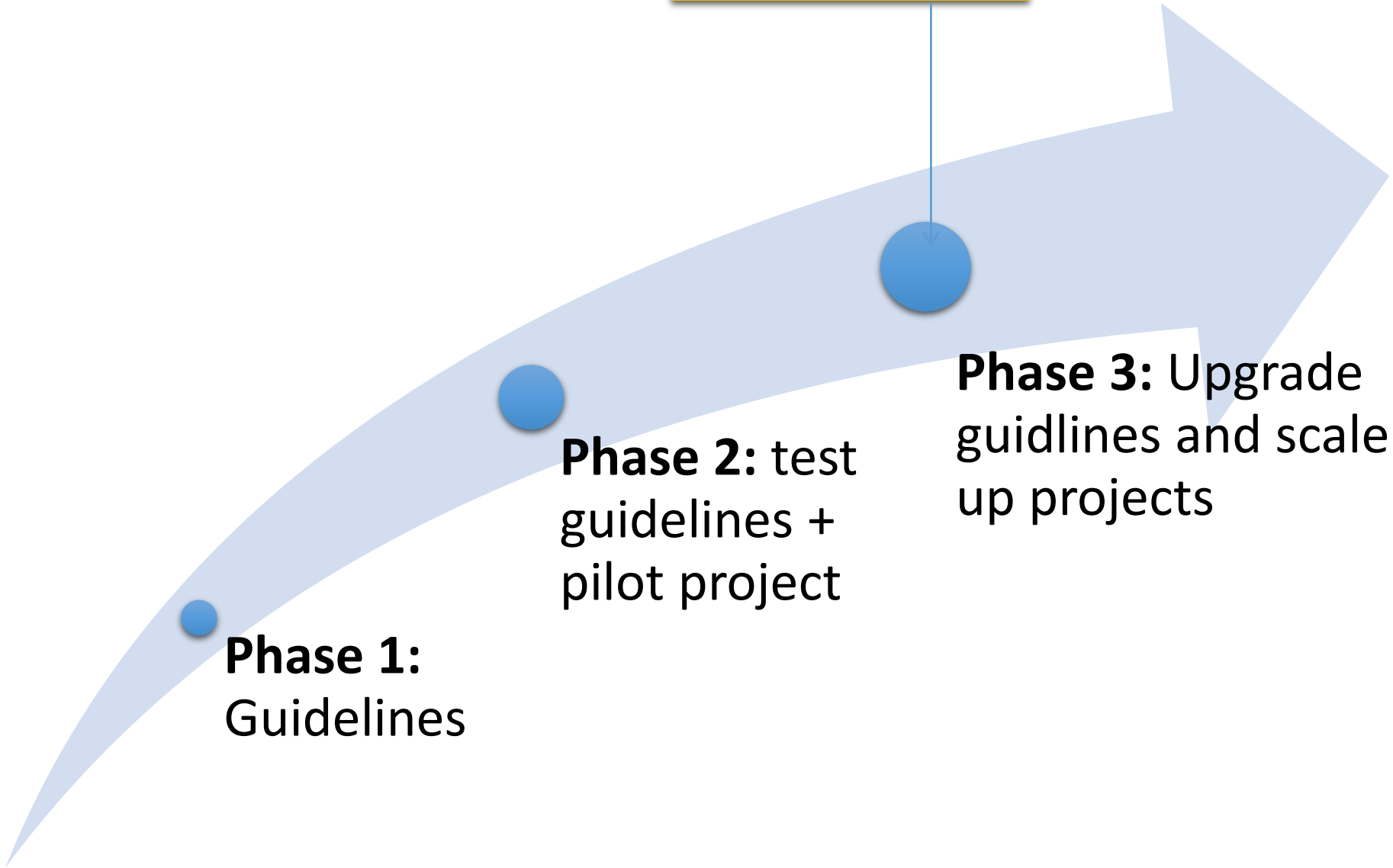
www.worldwaterweek.org

Where we are:

Phase 1:
Guidelines

Phase 2: test
guidelines +
pilot project

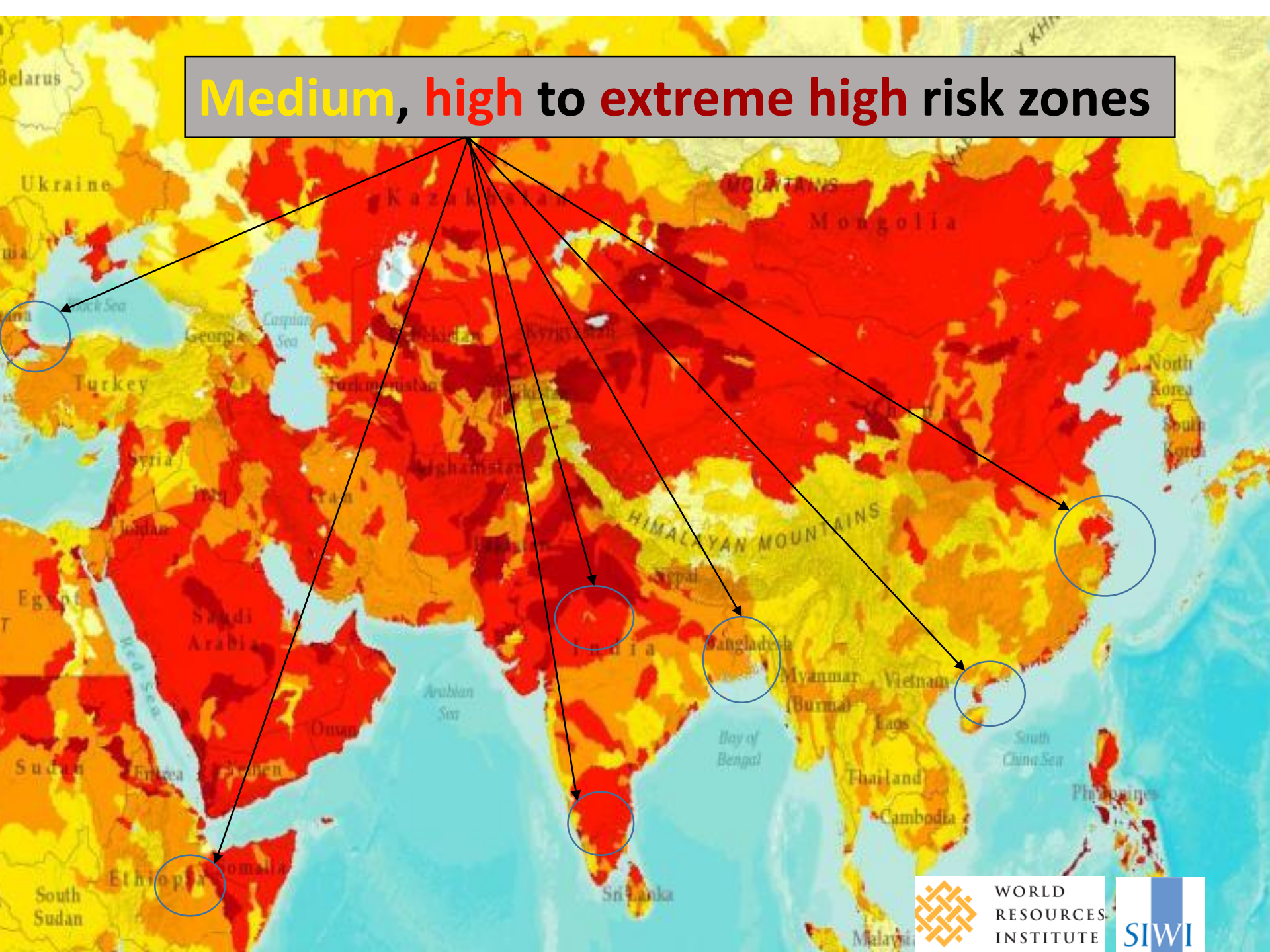
Phase 3: Upgrade
guidelines and scale
up projects



STWI Projects for Water Resource Efficiency



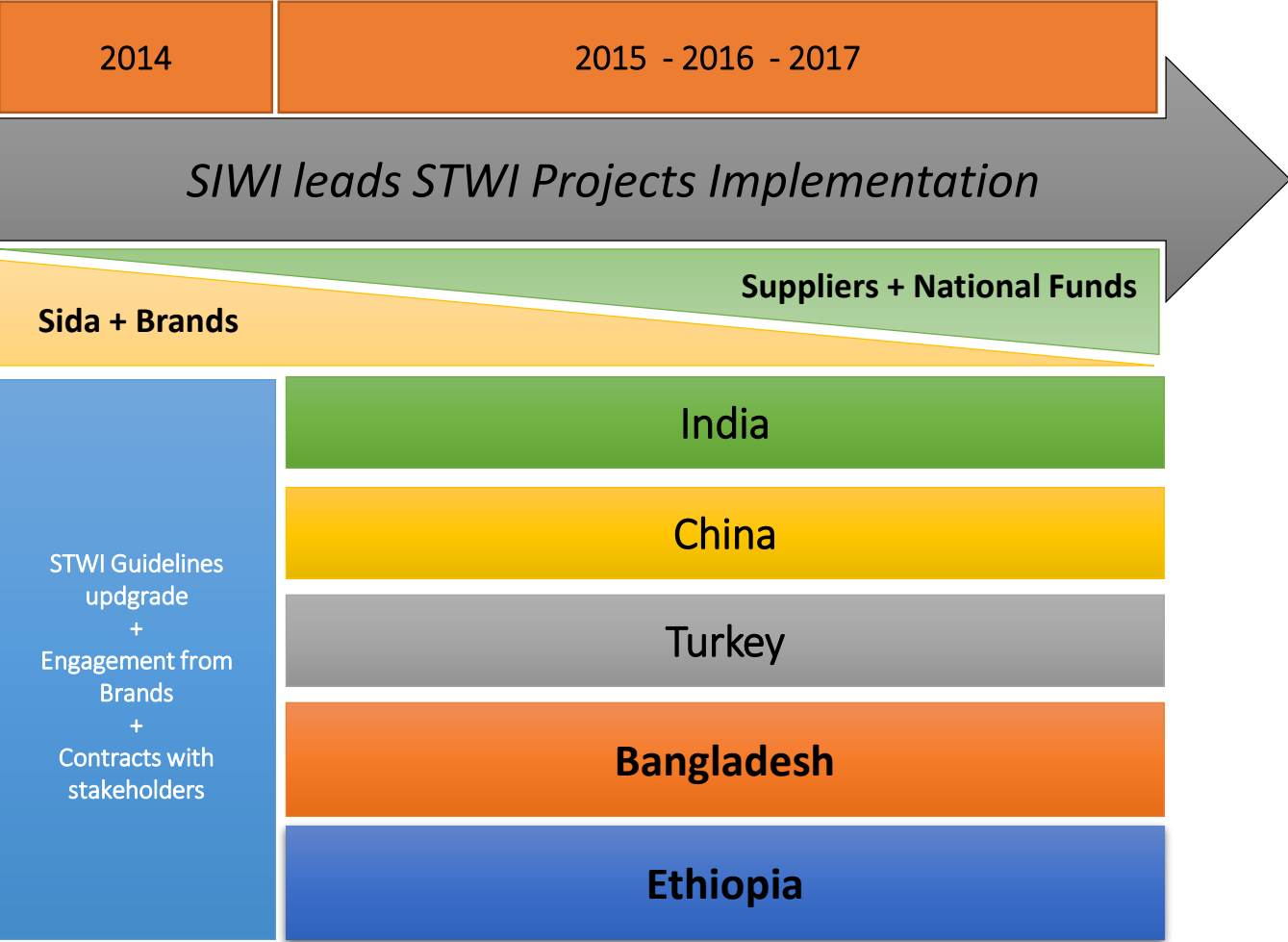
Medium, high to extreme high risk zones



WORLD
RESOURCES
INSTITUTE



Overall project timeline:



***STWI Brands
recognized
for global
leadership in
sustainable
water use***



Brand Engagement

Delhi NCR & Rajasthan



Tiripur, Karur,
Bangalore



Shanghai



Bangladesh



Hong Kong



Turkey



Ethiopia





Training and Project Implementatoin

Database
System,
Metering,
Assessment
& baselining

Prioritize
opportunities

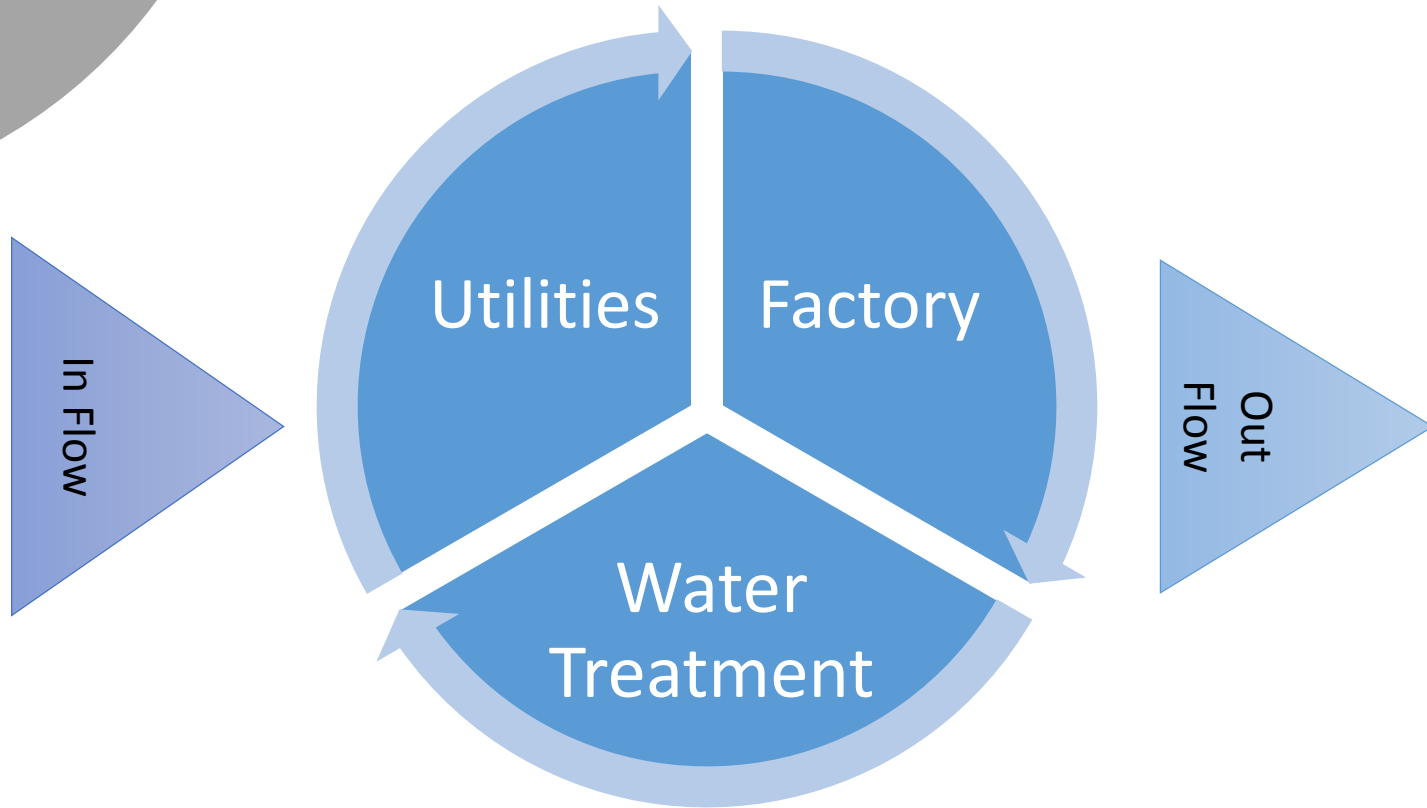
Implement &
support

Track results
& identify
more
opportunities

3 workshops, 1
awareness
session

Helping factories to
close the loop and
continue the cycle of
improvement **after**
the program

Training and
Project
Implementatoin



Water, Energy and Chemicals



Harmonization

- a) STWI Projects **connect systems** (Higg, ZDHC) to performance, activities and training on unit level.
- b) Guidelines regularly updated and **globally spearheading** water, energy and chemicals integration.
- c) STWI Project implementation to **accommodate reporting** indicators from other systems.

BCI, BSCI, Higg, SWEREA
Chemical Group, ICS Tools
for CSR Audits, REACH, SA
8000, ISO 2600, ISO 9000,
ISO 14000, OCHAS 18000,
ZDHC, Global Compact, CEO
Water Mandate, GRI
disclosure tools,
Textilimportörerna

Compliance

Stakeholder mapping and dialogue:

- Ministries
- Agencies
- Trade Associations
- NGOs

Co-op with Swedish agencies: NV, KemI, HaV.

SIWIs own water integrity training programmes for national agencies

Outreach

STWI Website

Project methods and results

STWI partnership

Brands sustainability work

Press campaigns

Conferences

